

AZERBAIJAN

SCHOOL ECONOMICS EDUCATION (SEE) PROGRAM

Quick Facts

Training teachers and students in economics and entrepreneurship

- **Partner:** Junior Achievement Azerbaijan

Results to date:

- Provided economics classes for students in 230 high schools in 20 regions of Azerbaijan.
- Helped 150 high school students start businesses through entrepreneurship training and competition.
- Taught 200 students ethics at the workplace through business ethics program.
- Provided opportunity for 210 students to develop their entrepreneurship skills through a computer-based business simulation and student competition.
- Supported participation of 50 students in the international Global Business Challenge.

The Program:

The School Economics Education (SEE) program is a public-private partnership that will provide workforce development through economics and business training for secondary school students and teachers. The SEE program is implemented in 230 schools nationwide. Subjects include economics, entrepreneurship, financial literacy, and work readiness. Through the program, Junior Achievement Azerbaijan (JAA) organizes job shadow programs and entrepreneurship competitions in which students design and launch a small business. JAA is working with the Azerbaijani Ministry of Education to formalize the nation-wide high school economics curriculum. Partners include Statoil, Chevron, Azerbaijan Ministry of Youth and Sports, Baker & McKenzie, American Chamber of Commerce in Azerbaijan, Bakcell, Azerbaijan Ministry of Education.

Beneficiaries:

- Prepares 820 high school students for careers through master classes by business professionals and job shadow opportunities.
- Readies the Ministry of Education to take over the JAA economics curriculum and establishes long-term partnership with companies to fund JAA activities after the SEE program ends.

How Entrepreneurs Benefit: The business education provided by the SEE program connects skilled high school students to employers.



Esmira Karimova is an outstanding participant of JA Business Ethics and Student Companies programs. She is the author of the contest-winning business ethics essay in 2008 and participated in job training in Statoil's Baku office through JAA's Job Shadow program. Esmira's hard work and unique learning experience brought her to Baker & McKenzie, one of the world's leading law firms. Mr. Daniel Matthews, Chairman of the JAA Board of Directors and the Managing Partner of the Baku office, appreciates the self-confidence and decision-making skills of JAA graduates and particularly his new staff member. "JAA students are well prepared and determined about their careers," Mr. Matthews explains. "They are able to evaluate their own skills and potential and make smart career decisions based on that evaluation. JAA students understand how to succeed in an office environment."